



## European Commission Consultation on Digital for Cultural Heritage

### EFAD contribution on Film Heritage

14 September 2020

#### About EFAD

[EFAD](#) (European Film Agency Directors association) is the voice of national European Film Agencies, bringing together the national film and audiovisual agencies across Europe. The 35 EFAD members are government or government-associated public bodies, in charge of national funding for the audiovisual sector and with the responsibility to advise or regulate on all aspects of audiovisual policies.

EFAD members are active in the field of Film Heritage, directly responsible for collecting, cataloguing, preserving, restoring and exploiting film archives as well as funding national *cinemathèques*.

#### Main messages

With this contribution, EFAD would like to insist on the need to integrate Film Heritage objectives into the EU digital heritage policy and strengthen the European support to Film Heritage:

- Within the MEDIA programme, by having a specific scheme or ensuring a better integration of film heritage into the other ones, funding digitization and exploitation projects that will give greater access to collections;
- Contributing to the setting up of film heritage facilities (preservation infrastructures), digitization and legal deposit (digital or on photochemical support) via structural and regional funds and the EU recovery instruments;
- Supporting research projects about the best ways to preserve films digitally or on photochemical support as well as developing European training possibilities;
- Offering practical guidance about how the new copyright directive can facilitate film heritage national activities, using the cultural heritage exception and out-of-commerce works provisions;
- Making sure that online access is combined with physical activities and efficient promotion, visibility and editorialisation of heritage films in order to reach the greater audience.

#### Contact

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