**Exceptional measures for the AV industry - Germany**

In June 2020 a specific program called „Restart-program for the cultural infrastructure in Germany“ („*Neustartprogramm für die kulturelle Infrastruktur in Deutschland*“) initiated by BKM has been announced. From the overall budget of 1 Billion Euro for culture, 165 Million Euro have been earmarked for the audiovisual sector. The money is supporting the whole value chain, from theatres to production and distribution and a 19 Million equity grant for the FFA.

<https://www.bundesregierung.de/breg-de/bundesregierung/staatsministerin-fuer-kultur-und-medien/kultur/kino-film-1774326>

<https://www.ffa.de/corona-update-1.html>

* **50 Million Euro Guarantee fund**

See separate briefing paper.

* **19 Million Euro Equity Grant for the FFA (for general expanses)**
* **11 Million additional budget for FFA Distribution support**

**Duration**: From September 2020 until 31 December 2021

The money is allocated by the FFA-committee on top of the FFA-Budget. It is a grant for distributers and sales agents for films to be released before 31 March 2021.

* **45 Million Euro for cinemas (40 Million for ZPK II and additional 5 Million Euro for ZPK I)**

Among other measures, for specific Covid-19 related investment (digital cash register, Online ticketing, sanitary installation etc.) as well as modernisation measures for a better customer relationship.

* **4 Million Euro additional budget for BKM cultural distribution funding**
* **around 30 Million Euro support for development of digital offers by cinemas (in discussion)**

In addition to these governmental measures, the FFA re-allocated a part if its budget for wold Sales companies:

* **300.000 Euro FFA-sales-agend support**

Exceptional one-time support for sales agents. The amount of the grant lies between 30.000 and 50.000 euro (depending on number of employees) and covers all future costs related to sales activities, especially participation on international markets.