

GENDER EQUALITY IN MONTENEGRIN CINEMA Research overview

Sanja Jovanović, Film Centre of Montenegro

Jelena Mišeljić, University of Montenegro – Faculty of Dramatic Arts

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Introductory notes

- Montenegro is a country in Southeast Europe on the Adriatic Sea
- ► It has an area of 13,812 square kilometers and a population of 622,182
- ▶ GDP in Euro (per capita) 7,495
- ► Film Centre of Montenegro is a film funding institution
- ▶ Public funding available 940,342 EUR

Overview: Montenegrin cinema in gender equality context 2006 - 2019

- Only with the establishment of the film institution this question comes to the table
- Good examples of praxis:

CIRCLE – a platform for female documentary filmmakers

IN FOCUS – a programme made in collaboration with NGO Center for Women's Rights

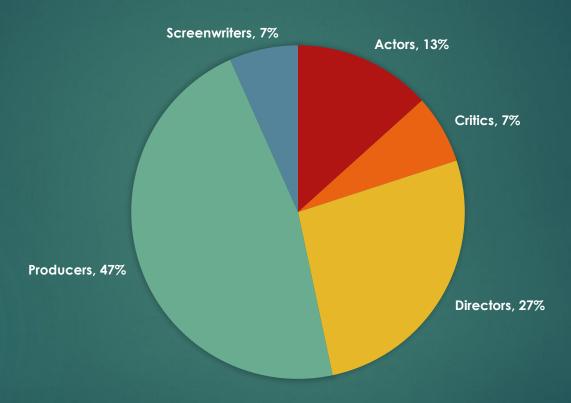
Overview: Montenegrin cinema in gender equality context 2006 - 2019

- ► The issue of gender equality has also been recognized by the National Programme for Montenegrin Cinema Development 2018 2023 as one of its priority fields of action.
- ► The desired goal is to achieve equal representation of both gender in almost all segments of the film industry.

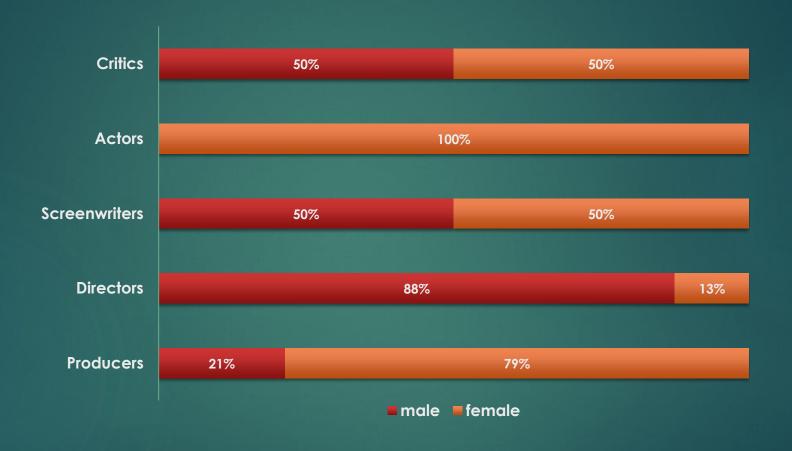
Methodological approach

- ▶ The report's findings are based on two sources:
- a) The quantitative survey with several categories giving data on the presence of women film professionals in Montenegrin film industry (film schools, professional associations, companies, etc.);
- b) A questionnaire answered by respondents of which 60% are female.
- ► Scope: 2006 2019.

PROFESSIONS INCLUDED IN THE QUESTIONNAIRE

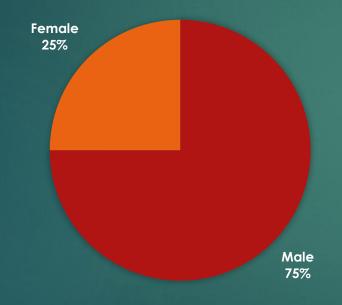


Questionnaire participants

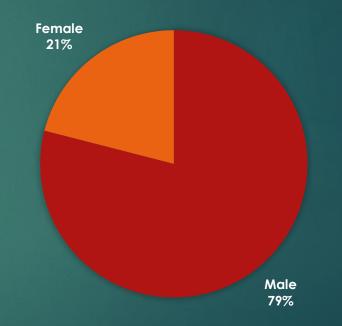


Presence of women in the industry

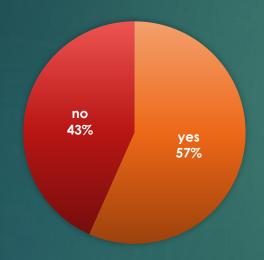
ASSOCIATION OF FILM PRODUCERS AND DIRECTORS OF MONTENEGRO



PRODUCTION COMPANY CEO'S



DOES GENDER INEQUALITY EXIST IN MONTENEGRIN FILM INDUSTRY?

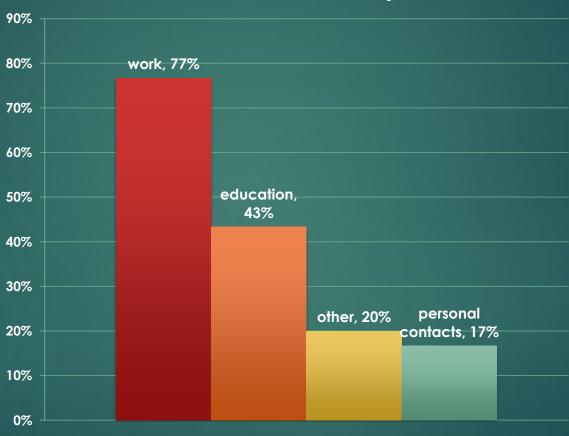


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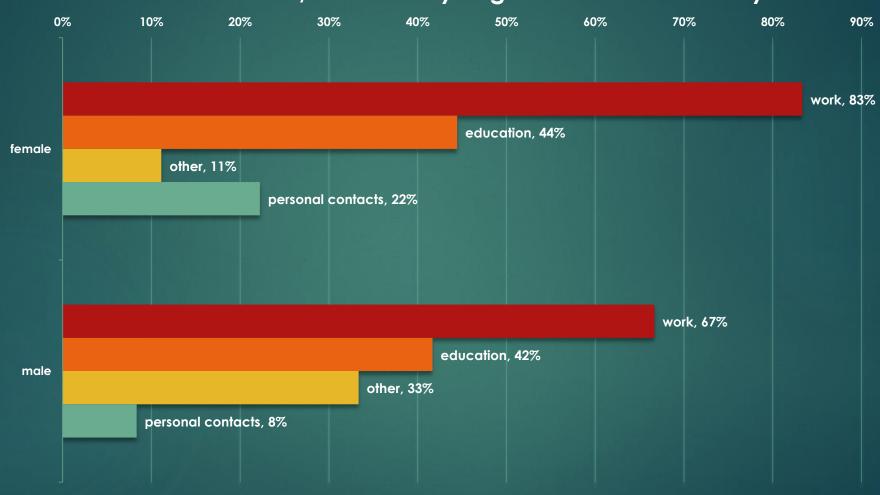


Entry into the industry

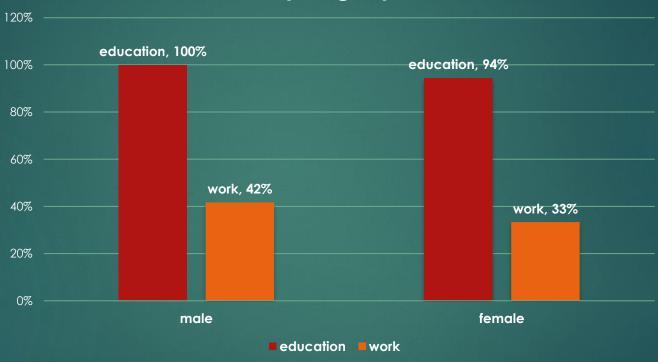
What is the best / easiest way to get into the film industry?



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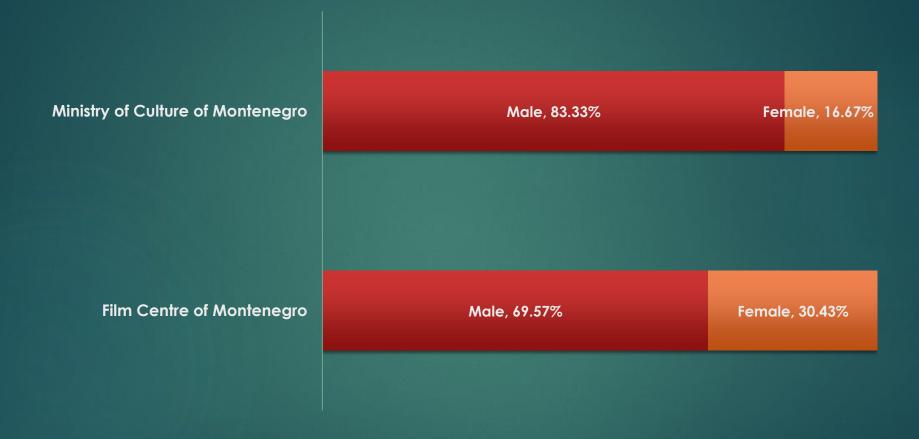


Where did you get your skills?



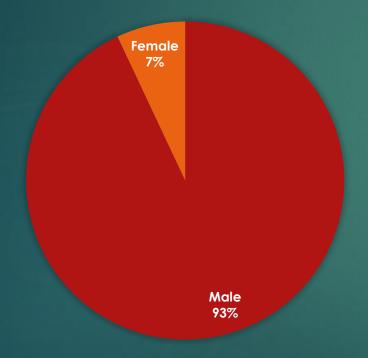
National funding

Comissions for the allocation fund

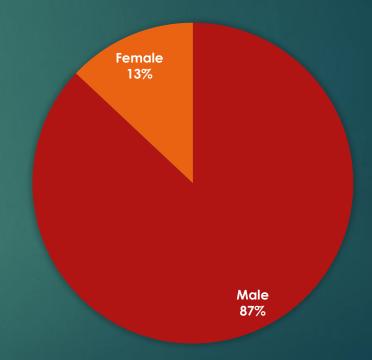


Supported film projects directed by women

MINISTRY OF CULTURE (2006-2017)

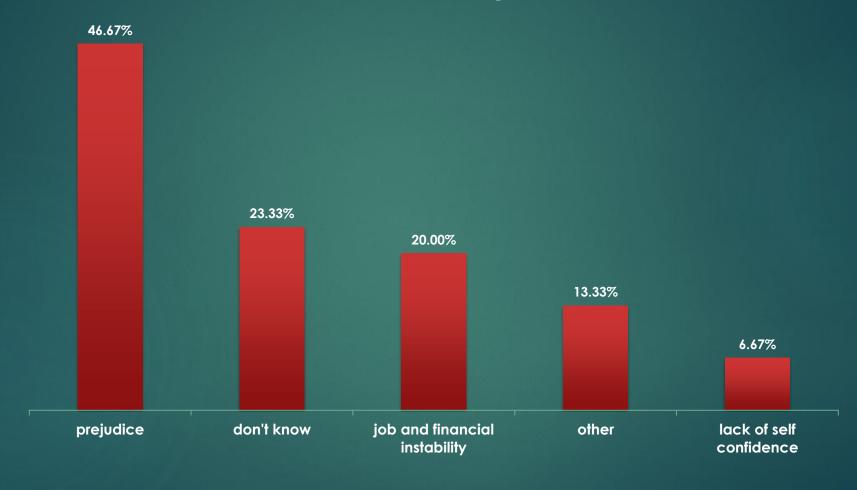


FILM CENTRE OF MONTENEGRO (2017,2018)

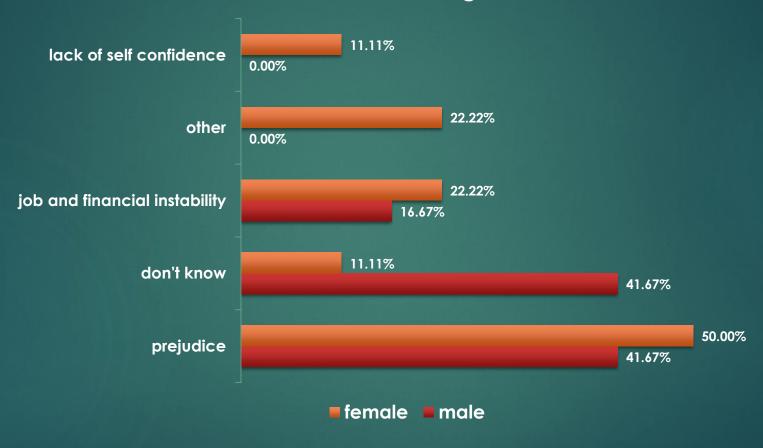


Challenges for women in the industry

What factors discourage women?



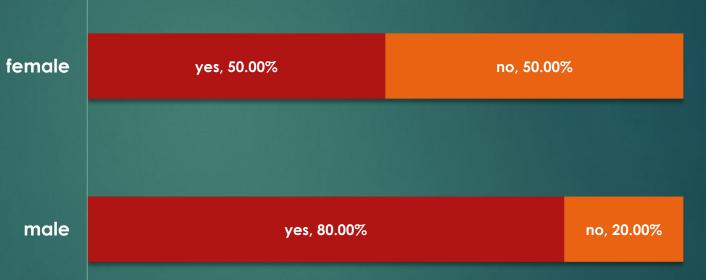
What factors discourage women?



Does parenthood discourage filmmakers?

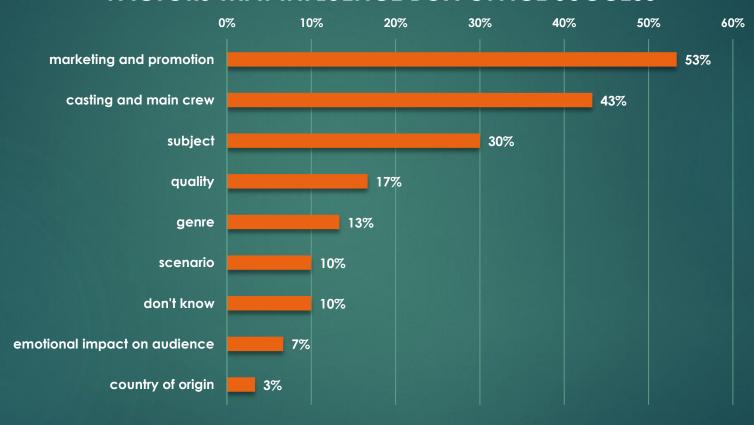
Parenthood

- 56% males
- 44% females

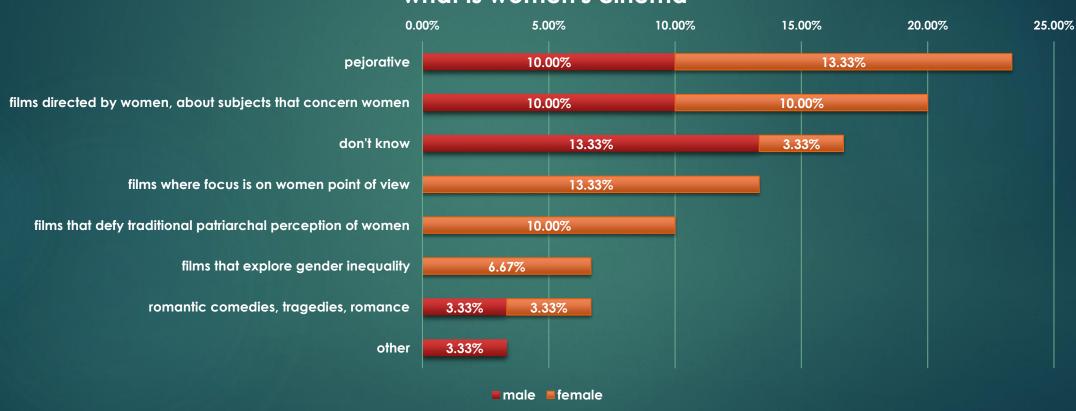


Women's cinema

FACTORS THAT INFLUENCE BOX OFFICE SUCCESS



Dealing with the terminology: what is women's cinema



Bechdel test

▶ 17 feature fiction films produced between 2006 and 2019 (national and majority coproductions) were analysed.

Only two films passed the test.

Both films were directed by a woman.